

The AgriHub Inc. Marketing Team is growing and is currently recruiting for a **MARKETING COORDINATOR**. This position can be based out of our Steinbach or Winnipeg, MB locations.

JOB DESCRIPTION

- Partner with the Senior Marketing Coordinator to manage the company's various websites
- Design and execute online advertising campaigns for the company's various websites utilizing search engine marketing best practices to attract organic traffic to the websites
- Improve and maintain the company's E-Commerce website
- Create content, monitor and maintain all social media and digital platforms including copy, merchandising, banners, promotions, etc.
- Provide insight and recommendations for digital marketing strategy planning
- Liaise with Marketing and Sales teams to ensure brand consistency across all platforms
- Content and management of email marketing campaigns
- Analyze and report on the performance of all online advertising and search engine optimization efforts.
- Review new technologies to keep the company at the forefront of developments in digital marketing
- Attend relevant training seminars/conferences and trade shows as required

REQUIRED SKILLS

- Certificate or degree in Marketing or a related field
- 2+ years' experience in a digital marketing role
- Vast knowledge of the digital and social space
- Experience with SEO and SEM
- Experience with designing, creating and maintaining websites using html, WordPress and Woo Commerce
- Experience with Adobe Suite and Microsoft Office 365; experience with SharePoint an asset
- Experience in video creation and editing is an asset
- Excellent professional oral and written communication skills
- Strong reporting, analytical and problem-solving skills
- Excellent time management and organization skills
- Excellent attention to detail

If you are interested in this position and meet the above criteria, please submit your resume in confidence to careers@agrihub.ca by **May 27, 2022**.