



AgriHub Family of Companies and MAXIMUS are pleased to announce a partnership to bring the next phase of Nedap Electronic Sow Feeding (ESF) Solutions to Hog Producers globally.

This partnership brings together legacy Nedap ESF designs, MAXIMUS solutions, and Cortex AgriTechnology digital services to offer Hog Producers an incredibly powerful, reliable, seamless and effective lineup of ESF solutions and systems.

'The transition of Nedap Hog solutions, to a temporary home with Freeda, has reached its' new destination with MAXIMUS. This partnership has been a goal turned reality. The next logical step for dynamic housing is Bold ESF by MAXIMUS' states Kees van Ittersum, Director of ESF Solutions for the AgriHub Family of Companies. "Through this synergy, we bring together proven expertise and forward-looking innovation to deliver smarter, more integrated swine solutions for today's clients and tomorrow's producers," adds Daniel Roy, General Manager at MAXIMUS.

The initial offerings under this partnership will be MAXIMUS ESF, MAXIMUS Farrow Feeding, and Bold ESF powered by MAXIMUS, providing the market with a complete sow management system that includes weighing, heat detection, multiple feeding formats, and more. Further product lineup development, as well as launch dates to follow.

The current AgriHub network of Nedap/Freeda dealers will continue to provide support for Nedap/Freeda, and Bold systems, as well as ongoing parts and service to these legacy Nedap systems. These dealers will also provide the next generation of ESF Solutions hosted on the MAXIMUS system to their respective distribution territories.

AgriHub and MAXIMUS look forward to playing a key role in delivering global ESF Solutions to our farming partners. For further information, please contact your local sales representative, or send us a note via webuildfarms@agrihub.ca or info-maximus@maximus-solution.com.

Jeremy Hildebrand Chief Executive Officer

AgriHub Family of Companies

Daniel Roy General Manager MAXIMUS